2023 LOCAL CONTENT AND SERVICE REPORT TO THE COMMUNITY

Serving Central Texas

Issued: February 2024
"I believe that Austin PBS is truly in the right place, at the right time, to tell the stories of this diverse community and give voice to the multitude of artists, change makers and leaders that call Austin and the surrounding communities’ home. Above all, Austin PBS will continue to create and cultivate collaboration that is community-serving and community-focused."

Luis Patiño
President, Chief Executive Officer
Austin PBS & ACL
Austin PBS is the leading mission driven brand in the media space. Our vision to improve lives and empower communities is executed by educating, inspiring, and entertaining Central Texas communities with content and services that reflect our cultural diversity and leverage its creativity.

Austin PBS is a valuable part of Austin and the Central Texas area’s advancement.

Austin PBS takes pride in its role as the sole locally supported and community-owned public media station in Central Texas, distinguishing itself through a deep connection with the community by playing a pivotal role in community building. The station goes beyond traditional media by actively connecting people, organizations, and ideas, creating a dynamic network that encourages collaboration and community engagement. Austin PBS recognizes its unique position to act as a catalyst for community unity and understanding. The station views its mission not merely as a broadcaster but as a facilitator of knowledge sharing, fostering a sense of belonging among residents of the region. Austin PBS goes above and beyond its duty, becoming a vital force in Central Texas that strengthens the bonds between neighbors and contributes to the collective enrichment of knowledge and understanding.

In 2023, Austin PBS provided these vital local services:

Austin PBS stands out with an exceptional education team that coordinates experiences for parents, families, and educators, providing a multifaceted approach to learning within the community. With an unwavering commitment to education, the station offers a comprehensive set of touch-points, ensuring a broad and inclusive impact on the community’s knowledge and awareness.

The Content team at Austin PBS further enriches the community experience by delivering diverse forms of media, including television programs, documentaries, and online content, offering a rich tapestry of information and entertainment to the audience.

With a commitment to engagement, the station organizes over 100 events and workshops annually, catering to diverse interests and age groups within the local population.

Austin PBS’s local services had deep impact in Central Texas

Austin PBS’s local services have left a profound impact on Central Texas, resonating deeply with the community it serves.

Through its programming and initiatives, the station has become a vital source of information, education, and entertainment, enriching the lives of residents across the region.

The impact extends beyond traditional media, as Austin PBS actively engages in community-driven projects and events, addressing the specific needs and interests of Central Texas.

The station’s commitment to local content and services has fostered a sense of connection and belonging, strengthening the cultural fabric of the communities within its reach.

Austin PBS stands as a testament to the transformative power of public media, leaving a lasting impression on Central Texas through its dedication to serving and uplifting the local community.
Stories of Impact:

EDUCATION

In Education, Austin PBS hosted an event in collaboration with Austin Community College in January to provide educational resources and information for families in the community. This kid-friendly event took place at the studio and featured several different activities focused on our Ready, Set, Learn Initiative.

Austin PBS continued to garner interest from the community among our well known, Writer’s Contest which took place on May 6th. Over 400 students between kinder and 5th grade competed sharing their creativity through their short stories and illustrations.

Austin PBS also hosted 6 other PBS’ stations across the country in a Ready To Learn Convening to exchange ideas on projects and initiatives that can be replicated in other communities.

A celebration of all educators was held to honor and recognize the hard work of these individuals during the pandemic. Hosted in our Austin PBS studios, educators and organizations that work with children were present creating a lot of networking and collaboration opportunities. Everyone learned about the increasing use of the services provided by PBS KIDS, PBS Learning Media, and PBS KIDS Games during the pandemic and how these educational resources can continue to support educators as they prepare for the upcoming school year. PBS is committed to supporting effective instruction in grades PK-12 through innovative media and resources for anywhere, anytime learning.

Austin PBS also hosted a virtual Play to Learn workshop with 10 families. During this workshop, families participated in fun activities focused on play, all with a goal of getting their young child ready for preschool. To conclude the event, we hosted an in person session so the families and children experienced the activities not just in person but at our Austin PBS studios! We sang, played, and read stories.

The station also hosted a Joyful Learning Collaborative with The Thinkery as part of a collaboration with Austin PBS as we prepare teachers for the full solar eclipse happening next spring. We even had an inflatable planetarium in Studio A!
Stories of Impact:

ARTS & CULTURE

In Arts and Culture, Austin PBS collaborated with various film festivals and arts organizations, demonstrating its commitment to promoting diverse and socially relevant content.

Austin PBS supported several Film Festivals throughout the year. Some of the organizations the station partnered included Cine Las Americas International Film Festival – Celebrating 25 years of Latinx and Indigenous films, the 10th Annual Indie Meme Film Festival which curates and showcases socially relevant independent cinema from South Asia & Iran in Central Texas, the Jewish Film Festival which presents the best Jewish films from the U.S. and around the world to entertain and educate the Greater Austin community and provides complementary programs to enhance the cinematic experience as well as the Austin Asian American Film Festival (AAAFF) which celebrated their 15th edition at the local indie arthouse theater AFS Cinema including new independent films from the Asian and Asian American diaspora.

Amongst other arts organizations included a partnership with the Austin Opera where Bella Noche de Música was produced. Over 1,500 guests were invited to the Moody Amphitheater at Waterloo Park for the inaugural concert, Bella Noche de Música. This one-night-only concert was recorded live to be distributed locally and nationally through Austin PBS. Bella Noche de Música is the evolution of Austin Opera and the Consulate General of Mexico in Austin’s Concerts at the Consulate series and will be the first artistic offering supported by Austin Opera’s recently announced Butler Fund for Spanish Programming.

The station also partnered with the opera in hosting Ryan Speedo Green in concert. The internationally acclaimed bass-baritone Ryan Speedo Green guests not only had the opportunity to enjoy a program of exquisite art songs, contemporary operatic works, and beloved opera arias, but they also got to be a part of the live studio audience during this concert, which will be distributed nationally on PBS in 2024.

Another Arts institute included Ballet Austin as the station partnered with them to host a Community Dialogue Live Stream as part of Stephen Mills’ “Light / The Holocaust Humanity Project.” Ballet Austin hosted a panel discussion about antisemitism and the role of disinformation and propaganda in dividing communities, which was live streamed by Austin PBS. The discussion was kicked off by Austin Mayor Kirk Watson, moderated by Mark Updegrove, president and CEO of the LBJ Foundation, and included Oren Segal.
The first annual Made in Austin event hosted by Austin PBS on April 20th brought together local community leaders, creative visionaries, and key stakeholders for an exclusive experience showcasing local talent and initiatives. The inclusion of an exclusive preview of new original programs added an exciting element to the event, creating anticipation and interest among attendees. Events like these contribute significantly to community engagement and help build a strong connection between Austin PBS and the local community.

Austin City Limits 49th Season including thirteen episodes that premiered in October featuring Rodrigo y Gabriela accompanied by the Austin Symphony Orchestra for a magnificent show. Other star-studded performances include Jenny Lewis, Lil Yachty, Margo Price, Jorge Drexler, Jason Isbell & the 400 Unit, Robert Glasper, Tanya Tucker, Noah Kahan. But also Pat Benatar and Neil Giraldo, Bonnie Raitt, Alanis Morissette, and none other than the Foo Fighters.

Launch of the 50th Anniversary of Austin City Limits – Austin PBS launched the celebration of five decades of Austin City Limits in 2024! The momentous occasion will include star-studded tapings, special events, live streams, episode premieres, exclusive merchandise collaborations, and more. Austin City Limits being the longest-running music series in television history is a remarkable achievement, and we are taking the opportunity to express gratitude to the fans, artists, and the community who have contributed to its success. This milestone marks 50 years since Willie Nelson first stepped on the Austin City Limits stage to record the pilot episode—a momentous occasion. It’s incredible to see how Austin City Limits has become a cultural institution over these five decades.

The 9th annual Austin City Limits Hall of Fame celebration acknowledges and celebrates the legendary musicians and individuals who have played a crucial role in making Austin City Limits the iconic institution it is today. The list of previous inductees is impressive, including iconic figures like Willie Nelson, Stevie Ray Vaughan & Double Trouble, Loretta Lynn, B.B. King, and many more. The recognition of the fans, supporters, and their commitment to Austin PBS is also a testament to the collaborative spirit that has sustained the award-winning music series over the years. The Austin City Limits Hall of Fame serves as a valuable historical archive, educational resource, and a celebration of the spirit of Austin and the show itself. This year we commemorating the legacy of Austin City Limits by honoring the special inductees, Trisha Yearwood and John Prine.
Stories of Impact:

CONTENT

Austin PBS has been actively updating its content, bringing fresh and diverse shows to its audience.

An Austin PBS original digital series, Pan Pals is an eight-episode series that accompanies the show The Great American Recipe. Created by noted food influencer, Beryl Shereshewsky, Pan Pals features diverse cooks, influencers, and current and former participants from The Great American Recipe becoming “culinary pen pals” and swapping a cherished recipe. Each episode features a dish, ingredient, or theme done through each of the participants’ unique cultural and culinary lens in an effort to expand their own world view and food knowledge.

Austin PBS aired the first of three episodes of Muraling Austin, an inside look at some of Austin’s most expressive and impactful public art. Muraling Austin takes you on a Journey into some of Austin’s most inspiring public murals and portraits of the artists and activists who made them.

Central Texas Gardner, a staple of a local in house production enters into a new home. The team of CTG worked diligently to bring back to life the studio set by renovating and modernizing it. Last details and accents were finalized early in the year and the set was ready to be used in September!

The Return of Overheard with Evan Smith, the long awaited Austin PBS program, finally made its grand return after a long hiatus! On April 16 at 3PM, Overheard with Evan Smith returned with an interview from none other than Kathy Valentine of the Go-Gos! In our very own studio A.

Taco Mafia Premiere Night – On September 14th, we hosted an exclusive screening to celebrate the launch of Austin PBS new original series “Taco Mafia” featuring Nixta Taqueria, Discada, and Cuantos Tacos. Guests had the opportunity to watch the first two episodes, meet the taqueros, and enjoy drinks and bites from Nixta. The original program followed the self-proclaimed Taco Mafia and showed how they’ve forged a new path through friendship, sustainability, tradition, authenticity, and a commitment to give back.
Stories of Impact:

**ATX TOGETHER: THE ENGAGE SERIES**

Austin PBS has actively engaged community members in news and public affairs, addressing critical issues in the Central Texas community and providing valuable resources. The “ATX Together” series and the Decibel reporting efforts highlight the station’s dedication to covering diverse perspectives and bringing important stories to the forefront.

In partnership with Leadership Austin, Austin PBS Livestreamed the **ATX Engaged Series** to YouTube (as well as available on demand) 5 panel discussions around topics of high community interest and priority which were open to public. Two of these were held with an in person option. These included:

- The Reality of a Multigenerational Workforce Exploring the challenges faced by the “Sandwich Generation,” individuals caring for both their children and aging parents. Featured panels with notable figures such as Andrew Levak (St. David’s Foundation), Brooke Freeland (UWATX), and Sylnovia Holt Rabb (City of Austin Economic Development).

- One-on-one interview with Austin Mayor Kirk Watson, addressing city challenges like policing, affordability, and housing.

- Hosting a panel discussion on mobility in Central Texas, focusing on environmental, equitable, and practical aspects. Includes a community “Meet and Greet” with Capitol Metro CEO Dottie Watkins.

**Decibel Community Reporting**

Decibel actively engages with the community and works towards accurate and impactful reporting. This year the Decibel team completed reporting in Pflugerville and received recommendations from the Community Advisory Board to focus on Dove Springs for the next community reporting.

As the year came to an end, they hosted three meetings with the Dove Springs Sounding Board.

These initiatives demonstrate Austin PBS’s commitment to fostering community engagement, addressing critical issues, and providing training opportunities for young journalists. The “ATX Together” series and the Decibel reporting efforts highlight the station’s dedication to covering diverse perspectives and bringing important stories to the forefront.

**Decibel Coverage in 2023:**

- 24 Videos
  - 10 Longform Videos
  - 14 Vertical Videos for Social Media
- 16 Articles
NEWS & PUBLIC AFFAIRS

In the 2022-23 period, Austin PBS’s Decibel made a significant impact by reporting extensively from Pflugerville, generating close to 40 articles and news reports that delved into crucial community issues, including healthcare, politics, and education. Decibel aiming at provide a comprehensive and nuanced understanding of the community’s challenges and triumphs. The commitment to authentic reporting extended further through six community listening and feedback sessions, where nearly 100 Pflugerville residents actively participated. These sessions became invaluable platforms for residents to share their experiences, contributing to a fuller picture of the community’s lived reality and informing more insightful and empathetic journalism. Austin PBS’s Decibel demonstrated the power of community engagement and inclusive reporting, fostering a deeper connection between the media outlet and the people it serves in Pflugerville.

EDUCATION

In 2023, Austin PBS’s education team continued to showcase exceptional dedication and activity, particularly through their involvement in the Ready to Learn Initiative.

The Ready To Learn Initiative stands as a testament to Austin PBS’s commitment, not only to its local community but also to the broader national effort to foster thriving learning environments for children. An exemplary illustration of this commitment was the introduction of the Ready To Learn Family Fest, a unique event that entertained and engaged 50 families with live music at the Austin Media Center.

This innovative initiative goes beyond traditional educational methods, creating a dynamic and enjoyable learning experience that resonates with both children and their families. Through initiatives like the Ready To Learn Family Fest, Austin PBS continues to play a pivotal role in shaping the educational landscape, emphasizing the importance of interactive and community-centered approaches to learning.

ARTS & CULTURE

This year, Austin PBS introduced its exciting new original series, “Taco Mafia,” spotlighting a fresh generation of taqueros redefining success in a post-pandemic world.

The self-proclaimed ‘Taco Mafia’ is not just about delicious food; it’s a movement driven by friendship, sustainability, tradition, and authenticity, setting a new standard for businesses in the community. This series explores how the ‘Taco Mafia’ is not only mastering the art of tacos but also making a positive impact by addressing critical issues like sustainability, immigration, and gentrification. Through the lens of these taqueros, the show sheds light on how businesses can go beyond profit, demonstrating a commitment to giving back and becoming integral parts of their communities.

“Taco Mafia” portrays a flavorful journey, showcasing not only the culinary skills of its protagonists but also the social consciousness and community spirit that define the new era of successful businesses.
Stories of Impact:
COMMUNITY PROJECT FUNDING

In April 2021, the Austin Community College District, with participation from Austin PBS, submitted a request for Community Project Funding to U.S. Rep. Lloyd Doggett. That grant was awarded to ACC in the summer of 2022 and runs through September 2025. A portion of the grant is being used by Austin PBS to support ACC students who are parents of young children. This approach, determined jointly by ACC and Austin PBS, reflects a thoughtfulness in addressing the needs of a significant segment of the ACC student population.

The emphasis on managing screen time for children while parents pursue their coursework is particularly relevant in today’s digital age. By providing useful resources and guidance, this initiative not only supports the academic endeavors of parents but also contributes to the well-being of their children. The combination of virtual and in-person touchpoints showcases a commitment to accessibility, recognizing that individuals may have different preferences or constraints.

The interactive elements introduced by Austin PBS, both on-screen and off-screen, enhance the outreach efforts, making the initiative engaging and valuable for both parents and children. This approach not only fosters a sense of community but also aligns with the broader goal of providing educational resources and creating a supportive environment for families.

Overall, initiatives like this one play a crucial role in building a stronger, more resilient community by addressing the specific needs of its members and promoting a holistic approach to education and family support. It’s encouraging to see federal earmarked funds being utilized in such a meaningful way to make a positive impact on the lives of individuals and families within the viewing area.

Community Touchpoints:
Using ACC Methods of student communications
Austin PBS held events targeted parenting students and evaluated models that best fit ACC families.

- 4 Ready, Set, Learn! Workshops (1 virtual, 3 in-person)
- 2 Virtual Play to Learn Workshops during breaks
- 1 Virtual Ready to Learn Workshop during breaks
- 1 In-Person Care Package event before holidays targeted at assisting families through holidays with enrichment activities.

Impact & Community Feedback:
- 1611 individuals served in FY2023
- 120 Family Activity Packs distributed at ACC’s 50th Anniversary Open House
- 80 winter care packages distributed in December 2023
- 22 families served through Play to Learn workshops
- 12 families served through Ready to Learn workshops

Partnerships:
Austin Community College Office of Student Life, Office of Student Affairs, Department of Child Care and Development
STAFF, COMMUNITY & BOARD LEADERSHIP

**Austin PBS Management Team**
- Luis Patiño - President, Chief Executive Officer
- Elizabeth Perch - Chief Financial Officer
- Lori Bolding - Chief Operating Officer
- Sara Robertson - Chief Content Officer
- Benjamin Kramer - Chief Education Officer
- Fely Garcia Amador - Vice President of Community Engagement
- Carolyn Connolly - Chief Marketing Officer
- Chris Ostertag - Chief Technology Officer
- Oliver Rowe - Chief People and Culture

**Austin PBS Community Advisory Board (CAB)**
- CAB Officers
- Emily Ricci - Community Volunteer, Chair
- Artemio San Martin - Dell, Vice Chair
- Hani Farid - Community Volunteer, Secretary

**CAB Members**
- Adetoye “Isacc” Adegbemie - Systemverse
- Agustin Barajas - Licensed Professional Counselor and Certified Rehabilitation Counselor Alonso J. Lujan - Filmmaker
- Amy Jordan - Murpho’s Publishing
- Angie Castilleja - Community Leader
- Ashi Mann - VISA
- Cynthia Rodriguez - Make A Wish
- Federico Subervi - Scholar
- Gabriel Estrada - Austin Voices for Education and Youth
- Gemma Marangoni Ainslie - Psychologist and Psychoanalyst
- Jim Susman - STG Design
- Joanna McDonald - St. Edward’s University
- John Keyes - St. Stephen’s Episcopal School
- Joseph R. Villarreal - Villarreal Jewelers
- Judith Rhedin - UT Austin Texas Performing Arts (retired)
- Laura Legett - Community Volunteer
- Marisol McDaniels - Texas Health and Human Services Commission
- Melissa Ortiz - Capital Metro
- Oyin Edogi - Indygo Marketing
- Pei-San Brown - Ballet Austin
- Pooja Sethi - Immigration Attorney/Activist
- Regine Malibiran - Six Square
- Rick Perkins - Texas actor, writer, director, and producer and singer-songwriter
- Tejal Shah Sahasrabudhe - Moca Financial
- Talib Abdullahi - Tito’s Handmade Vodka
- Victoria Gonzalez - ECPR

**Austin PBS Board of Directors**

**Board Officers**
- Nancy Pollard - Friends of the Children Austin / Board Chair*
- Krishna Srinivasan - LiveOak Venture Partners / Board Vice Chair*
- Rudy Colmenero - Vacek, Kiecke & Colmenero, LLP / Board Treasurer
- Nan McRaven - McRaven Associates Consulting / Secretary

**Board Members**
- Alka Bhanot - Indie Meme*
- Bob Morse - Strattam Capital*
- Brad Schlosser - Schlosser Development
- Catherine Robb - Haynes and Boone, LLP
- Christian Barnard - KungFu.AI*
- Diane T. Land - DT Land Group, Inc.
- Don Ross Hewlett - Don Hewlett Chevrolet Buick Hummer
- Myra Leo - Husch Blackwell Strategies
- Parisa Fatehi-Weeks - Indeed*
- Ray Martinez - Texas Association of Community Colleges
- Robert Strauss - Peak Rock Capital*
- Ryan Atlas - Vista Equity Partners
- Ryan Dalton - Civic Volunteer*
- Sergio Rodriguez - The Hector and Gloria Lopez Foundation*
- Stephen Jeffrey - PNC Private Bank
- Susan Wittliff - Pathstone
- Tom Ball - Next Coast Ventures
- Wendolyn Washington - Marwen & Son, LLC dba McDonald’s
- Dr. Victor Sáenz - UT Austin
- Elizabeth Nash - Chuck Nash Chevrolet Buick GMC
- Emilio Nicolas - Jackson Walker, LLP
- Felicia Peña - The Coca Cola Company
- Frank Ward - The Poplar Group
- Gavin Villarreal - Baker Botts LLP
- James Taylor - Vianovo
- Jonathan Levy - Brown Advisory
- Jordan Levin - Rooster Teeth
- Julie Herrera - Toyota of Cedar Park
- Libby Nezda Orr - AT&T
- Lisa Fritsch - Dell Technologies
- Marianne Scott Dwight - Strategic Insight Group
- Dr. Melva K Wallace - Huston-Tillotson University*
Local Organizations: IN THE COMMUNITY

- A Child’s Exploratorium
- Alliance for Women in Media
- Andy Roddick Foundation
- Any Baby Can
- Austin Area Urban League
- Austin Asian American Film Festival
- Austin Association for the Education of Young Children
- Austin Bat Cave
- Austin City Limits Music Festival
- Austin City Limits Radio
- Austin Community College
- Austin Community Foundation
- Austin Family
- Austin Film Festival
- Austin Film Society
- Austin Independent School District
- Austin Monitor
- Austin Opera
- Austin Public Library
- Austin Public Library Foundation’s Badgerdog
- Austin Voices for Youth and Education
- Austin Young Chamber
- Ballet Austin
- Basin PBS
- Bastrop County Cares
- Bob Bullock Story of Texas Museum
- BookSpring
- Boys and Girls Clubs of the Austin Area
- CEF Preschool Spanish Immersion
- Cen-Tex Family Services
- Central Texas Food Bank
- Child, Inc.
- Children’s Town Center
- Cine Las Americas
- City of Austin
- Communities in Schools of Central Texas
- Creative Action
- Del Valle Community Coalition
- Del Valle ISD
- First Class Child Development Center
- Foundation Communities
- Friends of the Children
- GAVA
- Indie Meme Film Festival
- KEDT
- KUT
- LBJ Presidential Library
- Leadership Austin
- Leander ISD
- Learn All the Time Texas
- Manor ISD
- New Beginnings Child Development Center
- Office of the Mayor of the City of Austin
- People’s Community Clinic
- Pflugerville ISD
- Pflugerville Public Library
- Pines Play School Learning Center
- Read the Room
- Rosie’s Daycare #3
- Round Rock ISD
- SAFE
- Safe Kids Austin
- Seek and Say Enrichment Daycare
- St. David’s Foundation
- Sunshine Cottage Preschool
- Sweetpea Learning Center
- Texas Association for the Education of Young Children
- Texas Book Festival
- Texas Rising Star
- Texas Tribune
- Texas Workforce Commission
- Thinkery
- Todos Juntos
- Tree House Early Learning Center
- Two Steps Ahead Learning Center
- United Way of Greater Austin
- United Way of the Coastal Bend
- University of Texas - Permian Basin
- University of Texas at Austin
- Univision
- Women in Music
- Workforce Solutions of the Capital Area
- Workforce Solutions of the Coastal Bend
2023 COMMUNITY EVENTS

January
- No Pressure Book Club
- Texas Lyceum Public Conference
- ACC: Ready Set Learn

February
- Smart Gals Book Club
- Child Care Partner Celebration
- Travis County Medical Alliance Board meeting
- ACL Volunteer Appreciation Event
- Decibel Listening Event in Pflugerville

March
- CapMetro CEO Meet & Greet
- Bloody Mary Morning 2023
- ACL Taping: Margo Price

April
- LATT Leadership Meeting
- Opening Night Party - 8th Indie Meme Film Festival
- Overheard with Evan Smith - Kathy Valentine
- St. David’s Foundation Staff Meeting
- Penn & Wharton Club of Austin
- Made in Austin
- ACL Taping: MUNA
- Texas Capital Bank Austin Nonprofit Forum
- Boots & Bats ACC Gala

May
- Austin Young Chamber - Job & Resource Fair
- Austin Young Chamber - LEAD Summit
- 2023 Writers Contest Celebration
- Amplify Credit Union Affordability Summit
- AIA Austin Design Awards Celebration
- Families as Partners Graduation

June
- Austin PBS Educator Appreciation
- Cine Las Americas Film Festival
- ATX Together: Engage Series (Mayor Watson)
- ACL Taping: Lil Yachty

July
- Austin Symphony rehearsal - Rodrigo y Gabriela
- ACL Taping: Rodrigo y Gabriela
- ACL Taping: DOMi & JD Beck
- ACL Taping: Tanya Tucker
- Austin Montessori Board Retreat
- ACL Taping: Jenny Lewis
- ACL Taping: Jorge Drexler

August
- Play to Learn in-person event
- Texas PBS Retreat
- ACL Taping: Sudan Archives
- Mega Metro Screening & Reception
- Bookspring Board Retreat
- I-LincUp Reception & Tour
- ACL Taping: Robert Glasper
- ACL Taping: Molly Tuttle & Golden Highway
- ACL Taping: Flor de Toloache

September
- PRSA Lunch & Learn
- Taco Mafia Premiere Night
- Ready to Learn Convening
- Ready to Learn Family Festival
- ACL Taping: Jason Isbell & The 400 Unit
- Overheard with Evan Smith - Jake Tapper
- Overheard with Evan Smith - Katie Benner
- Overheard with Evan Smith - Ben McKenzie
- ACL Taping: Pat Benatar & Neil Giraldo
- ACL Taping: Noah Kahan
- Texas Society of Architects reception & tour

October
- ACL House
- Decibel Dove Springs Sounding Board
- Austin Monitor Real Estate Policy Panel
- Teach for America Education Symposium
- 9th Annual Hall of Fame Induction and Celebration Event

November
- NE School of the Arts Screening & Tour
- Taco Mafia Watch Party #1
- Transit Forward Quarterly Lunch
- Media Mavens Reception & Tour
- Austin Opera - Ryan Speedo Green
- Overheard with Evan Smith - Martin Baron
- Taco Mafia Watch Party #2
- Bose Professional Time to Listen
- Shasta’s Table Topics
- Taco Mafia Watch Party #3
- Taco Mafia Watch Party #4
- Teach for America Austin Alumni Holiday Party

December
- Taco Mafia Watch Party #5
- Joyful Learning Collaborative: Pathway to Place
- Ascension Texas Foundations Staff Mtg
- PBS News Hour Student Academy - Day 1
- PBS News Hour Student Academy - Day 2
- PBS News Hour Student Academy - Day 5
Insights:

**BY THE NUMBERS**

- **Metrics and Figures:**
  - 35,000 hours of the best of PBS and award-winning local programs
  - Delivered across four broadcast channels.
  - An average of 570,000 viewers tuning in weekly for quality programming dedicated to children, arts, culture, humanities, news, public affairs and more.
  - 6,000+ PBS and local shows available on-demand through the PBS Video App.
  - 90 in-person community based events held with nearly 30,000 attendees.
  - 34,000 station members providing generous support programming and operations.
  - 7688 individuals served through 131 educational workshops, 22 events, 1,399 books and 202 tablets
  - 35,000 Facebook, 40,000+ Twitter, and nearly 12,500 Instagram followers and 23,300 YouTube Subscribers.

Austin PBS continues to play a crucial role as a catalyst for positive change in the Central Texas community. Our commitment to providing diverse content, including news, films, documentaries, art, and education, contributes significantly to the community’s growth and enrichment. Extending reach to new communities will continue to broaden the impact and reach of Austin PBS.