



2025

COMMUNITY IMPACT REPORT

Local Content and Service
Report to the Community

Serving Central Texas



MESSAGE FROM THE PRESIDENT & CEO

In 2025, Austin PBS continued to show what public media does best, bringing people together through trusted storytelling, education, and experiences that reflect the heart of Central Texas. Our impact is measured not only in the content we create, but in the lives we touch and the communities we serve.

A handwritten signature in black ink, reading "Luis Patiño".

Luis Patiño
President, Chief Executive Officer
Austin PBS & ACL

OUR MISSION

Austin PBS is a leading mission-driven media organization. Our vision to improve lives and empower communities is realized by educating, inspiring, and entertaining Central Texas audiences through trusted content, services, and experiences that reflect our cultural diversity and celebrate the region's creativity.



2025 REVIEW: LOCAL CONTENT & SERVICE REPORT

● Value

In 2025, Austin PBS continues to deliver exceptional local value by serving as Central Texas's trusted source for accessible, culturally relevant, and community-driven media. We deepen our commitment to public service by producing high-quality local journalism, educational content, and storytelling that reflect the diversity, creativity, and spirit of our region. Through partnerships with schools, nonprofits, cultural institutions, and community leaders, we expand learning opportunities for children and families, promote civic engagement, amplify underrepresented voices, and preserve the stories that make Central Texas unique. Austin PBS remains a vital community connector, strengthening local identity, fostering dialogue, and ensuring everyone has access to free, reliable information and lifelong learning resources.

● Key Services

Austin PBS delivers a comprehensive range of services that strengthen and connect the Central Texas community. We provide trusted local journalism and storytelling that amplifies diverse voices and covers issues that matter most to our region. Through free, research-based educational programming and family engagement initiatives, we support early learning and partner closely with schools and community organizations. We host screenings, cultural events, and community forums that foster dialogue and civic participation, while offering accessible digital content across streaming platforms. Austin PBS also delivers robust production and media services, creating opportunities for students and supporting partners with high-quality content. By showcasing local arts and culture and ensuring lifelong learning resources remain free and accessible to all, Austin PBS continues to serve as a vital public media resource for Central Texas.

● Local Impact

In 2025, Austin PBS continues to deepen its impact by serving as Central Texas's most trusted and accessible source for local storytelling, education, and community connection. Our work reaches families, students, and lifelong learners through free, high-quality programming - both on-air and across digital platforms - ensuring that every household, regardless of income or background, has access to reliable information and enriching content. We strengthen early childhood development through PBS KIDS resources, workshops, and family engagement events, while our partnerships with schools and nonprofits expand educational opportunities across the region. Our local journalism and documentary storytelling elevate diverse voices, highlight the issues shaping our communities, and preserve the cultural heritage of Central Texas. Through community screenings, civic forums, and culturally relevant celebrations, Austin PBS brings people together, fosters dialogue, and amplifies voices that are often overlooked. In collaboration with Austin Community College and local organizations, we also support the next generation of media professionals with hands-on training and career pathways. Altogether, Austin PBS remains a vital force for equity, education, culture, and connection, strengthening the fabric of Central Texas in meaningful and measurable ways.

Decibel: Community Reporting in Rundberg

In 2025, *Decibel*, Austin PBS's community reporting project, dedicated a full year to reporting in the Rundberg neighborhood, centering the voices, concerns, and stories of residents.

Rundberg was selected through a data-informed and community-led process, combining insights from United Way's 211 call center data with deliberation by Austin PBS's Community Advisory Board (CAB). This diverse group of 20–30 community leaders reviewed multiple datasets and ultimately selected Rundberg from three potential focus areas in late 2024. Reporting began immediately in January 2025.

Content Production

Social Media	56 vertical videos, 68 posts
Longform Video	21 videos — nearly double 2024 output
Broadcast	Nearly all segments aired through Austin InSight
Digital	28 original articles published on website

Community Feedback

Members of this community act as a vital sounding board, providing direct feedback on our work. Their responses continue to reflect strong trust in Austin PBS and the relevance of our content.

Quality of Reporting	63% excellent · 37% pretty good · 0% bad
Relevance	92.3% relevant · 7.7% might be relevant · 0% irrelevant
Representation	94.4% accurate · 5.6% might be accurate · 0% misrepresented

Community Engagement & Relationship Building

Decibel's presence in Rundberg extended beyond reporting to sustained, on-the-ground engagement:

- Hosted **four stakeholder meetings** (two virtual, two in person)
- Attended **more than 10 community events** throughout the neighborhood
- Partnered with the local middle school newspaper to host a **community-voted photojournalism contest**, elevating youth voices and local perspectives

Austin InSight (1-Year Anniversary)

As a general interest news and feature program, *Austin InSight's* coverage has highlighted a wide range of issues, people, events, and activities that shape our community. We have placed particular focus on challenges faced by marginalized groups, including immigrants (documented and undocumented), LGBTQ+ individuals, people with disabilities (such as the visually impaired), the Latine community (including “Dreamers” and tuition policy issues), and Black women navigating maternal health disparities. Our reporting has closely followed major policy developments in education, such as vouchers, standardized testing, and Austin ISD consolidation, as well as public health, public safety, taxation, and other critical community matters. In addition, we have celebrated local culture, creativity, and entrepreneurship through features on diverse artistic initiatives, iconic businesses, and notable community figures under our Authentically Austin series.

46	Episodes
120+	Segments on YouTube
220,000+	Television Viewers
164,000+	YouTube Segment Viewers
9,000+	Website & PBS App Streams

FLAGSHIP PROGRAMS

Austin City Limits (51st Season)



In its landmark 51st season, *Austin City Limits* continued to connect audiences with exceptional live music from both iconic and emerging artists, reinforcing its standing as the longest-running music series in American television history. The series' influence extends well beyond its television broadcast: the *Austin City Limits* YouTube channel has grown to over 320K subscribers and more than 17 million views, illustrating strong digital engagement and a growing global fan base. With a full slate of 13 broadcast episodes featuring genre-spanning performances, ACL reached audiences across the U.S. through weekly broadcasts on PBS and on-demand streaming on PBS.org and the PBS App. These metrics highlight ACL's continued resonance with music lovers of all ages and its important role in amplifying artistic voices on both local and national stages.

Overheard with Evan Smith: Deepening Public Conversation



Overheard with Evan Smith continues to be a flagship interview and public affairs series for Austin PBS, bringing thoughtful, in-depth conversations with some of today's most compelling public figures from national leaders and journalists to authors, artists, and policymakers. The program tackles timely issues with clarity and curiosity, giving audiences direct access to smart dialogue that matters.

Airing weekly on Austin PBS and available to stream nationwide on the PBS App and PBS.org, *Overheard* reaches audiences across approximately **37% of the United States**, including many major markets, strengthening the show's impact far beyond Central Texas.

In addition to its broadcast presence, *Overheard* engages digital audiences through its accompanying YouTube channel, which includes **740+ episodes** featuring voices such as Pulitzer Prize-winning journalists, cultural icons, and national policymakers.

Across platforms, *Overheard* deepens civic awareness, elevates diverse perspectives, and reinforces Austin PBS's role as a trusted space for meaningful dialogue which advances understanding, engagement, and community reflection in a rapidly changing media landscape.

Central Texas Gardener: Celebrating 30 Seasons of Sustainable Living



In its 30th season, *Central Texas Gardener* marked three decades of trusted, locally rooted programming focused on sustainable gardening, environmental stewardship, and water-wise living. The series has long served as an essential resource for Central Texans, offering practical advice tailored to the region's unique climate while promoting conservation, native plants, and responsible land use.

Throughout its 30th season, *Central Texas Gardener* continued to educate and inspire viewers through expert insights, garden tours, and hands-on tips that empower individuals and families to make environmentally conscious choices at home. The milestone season not only celebrated the program's legacy but also reinforced its ongoing

relevance connecting generations of gardeners and strengthening community commitment to sustainability, resilience, and care for our shared natural resources. *Central Texas Gardener* also maintains a strong YouTube presence, with more than 51,000 subscribers and 923 videos, extending the program's reach and impact beyond broadcast audiences.

Austin  PBS

STREAM ANYTIME, ANYWHERE

Watch iconic episodes from *Austin City Limits*, *Central Texas Gardener*, *Overheard with Evan Smith*, *Austin Insight*, and more, all from your favorite device.



Get the Free **PBS APP**



androidtv

Roku

Samsung

SMART TV

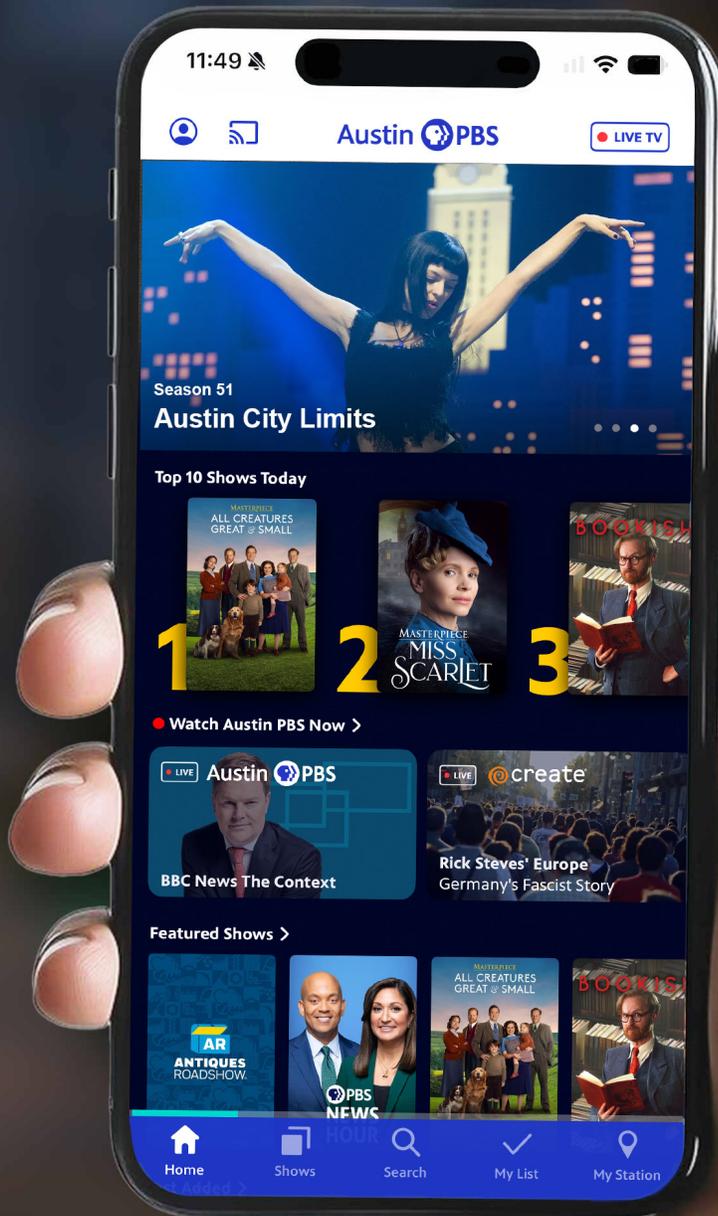
firetv

Apple TV

How Do I Activate The Austin PBS App?

If you're using an iOS or Android mobile phone or tablet, you don't need to activate, but you can sign in or sign up with a Facebook, Google, Apple, or PBS account inside the app.

If you're using a Roku, Apple TV (tvOS), Amazon Fire TV, Android TV, or Samsung Smart TV, access the PBS website via: pbs.org/activate



Presenting Station

In 2025, Austin PBS experienced a 100% increase in the number of projects for which we served as a Presenting Station—effectively doubling our slate. In this role, Austin PBS provides local leadership and engagement support for national film and documentary projects, extending their impact through community screenings, education efforts, and public dialogue. This growth underscores our expanding capacity to connect meaningful storytelling with Central Texas audiences.

As a presenting station, Austin PBS supported a diverse slate of local and national storytelling projects, including: *Chasing the Tide*; *The Only Day We Have*; *Fit 2 Stitch*; *The Daytripper*; *Caddo Voices: A Basketry Revival*; *Blackademics Television (Season 12)*; *Shaking It Up: The Life and Times of Liz Carpenter*; *The Stones Are Speaking*; *Thirst for Power*; *Ambient Films*; *How Are We Today?*; *On Story (Season 15)*; *City of Songs*; and *Faders Up: The John Aielli Experience*.

Filmmaker Mixer: Building Creative Community



Austin PBS's Filmmaker Mixer served as a dynamic convening space for local and regional filmmakers, storytellers, and media creatives to connect, collaborate, and engage with public media. Designed to strengthen relationships within Central Texas's vibrant creative ecosystem, the mixer brought together 200 emerging and established filmmakers alongside Austin PBS staff, producers, and community partners in an informal, welcoming setting.

The event fostered meaningful dialogue around storytelling, production pathways, and opportunities within public media, helping demystify the process of pitching, producing, and distributing content for PBS platforms. By centering relationship-building and peer exchange, the Filmmaker

Mixer supported creative career development while encouraging diverse voices and perspectives to see Austin PBS as an accessible partner and platform.

Through this initiative, Austin PBS reinforced its commitment to nurturing local talent, amplifying authentic regional stories, and investing in the future of independent filmmaking in Central Texas.

Digital Originals Grant

The Austin PBS Digital Originals Grant supports independent creators producing original, digital-first content that reflects the diversity, creativity, and lived experiences of Central Texas. This initiative expands public media's reach by meeting audiences where they are online while investing directly in the region's growing creative community.

During this grant cycle, Austin PBS received more than 200 submissions, highlighting both the depth of local storytelling talent and the strong demand for public media platforms that elevate community voices. From this highly competitive pool, two creators were selected to receive funding to develop a new digital series that will premiere on Austin PBS digital platforms.

Projects were selected through a rigorous review process led by a panel of judges with expertise in programming, writing, producing, education, and media innovation. Their perspectives helped ensure that funded projects align with Austin PBS' mission, reflect a range of voices and experiences, and offer compelling, accessible storytelling for broad audiences.

By supporting creators at the early stages of production, the Digital Originals Grant strengthens the local media ecosystem, fosters creative careers, and ensures that high-quality, community-centered stories continue to thrive on public media platforms.

Austin PBS Finishing Fund



Through the Austin PBS **Finishing Fund**, the station supports independent filmmakers in bringing completed documentary projects to public media audiences. This year, Austin PBS awarded the **\$15,000 Finishing Fund Grant** to filmmaker **Anabella Funk** for her documentary *Price of Paradise*.

The film follows a Native Hawaiian woman's journey of self-discovery at age 55, revealing a lesser-known chapter of Hawaiian history while exploring themes of identity, belonging, and cultural memory. By elevating this story, Austin PBS continues its commitment to amplifying underrepresented voices and sharing culturally significant narratives with the community.

Awarded during **Made in Austin**, the Finishing Fund supports final-stage production needs, including repackaging completed films for public media distribution. This investment enables local filmmakers to expand the reach of their work while ensuring that meaningful, community-centered stories are accessible to a broad public audience.

Price of Paradise premiered on Austin PBS as well as other stations in the Fall of 2025.

Made In Austin



Made in Austin 2025 showcased the power of local storytelling by highlighting the full scope of Austin PBS's work from partnerships with independent filmmakers and creators to innovative education and community engagement initiatives. The event celebrated films and projects that reflect the diversity, creativity, and lived experiences of Central Texas, serving as both a public celebration and a platform for elevating locally produced work.

The 2025 showcase also brought to life the impact of emerging programming, including a special lightning round from the pilot episode winners of *High School Quiz Show*, offering audiences an exciting preview of this up-and-coming series. A one-on-one conversation between Austin

PBS CEO Luis Patiño and PBS President and CEO Paula Kerger was a standout moment of the evening, providing timely insight into the future of PBS and the evolving role of public media.

The night concluded with a moving performance by the Blanton Elementary Choir, whose renditions of "High Hopes" and "Won't You Be My Neighbor" underscored the heart of public media including education, inspiration, and community connection.

Bringing together filmmakers, artists, community members, and industry partners, *Made in Austin 2025* created meaningful opportunities for dialogue, collaboration, and connection. By convening the local creative community, Austin PBS strengthened relationships and reinforced its role as a trusted home for independent filmmakers. Through this annual showcase, Austin PBS continued to invest in the local creative ecosystem, amplifying underrepresented voices, supporting pathways into public media, and celebrating the stories that make Central Texas unique.

EDUCATION

Ready To Learn

Through the federally funded Ready To Learn initiative, Austin PBS has long supported early childhood education by providing families, caregivers, and educators with trusted, research-based learning experiences for children ages 2–8. When federal funding for the Ready To Learn program ended, Austin PBS faced the loss of a critical resource that had supported this work.

Despite this challenge, Austin PBS made a deliberate decision to continue Family Fest, recognizing its value as a trusted, accessible learning experience for families across Central Texas. By reimagining and downsizing the event—streamlining activities, leveraging partnerships, and maximizing in-kind support—the station delivered a more focused and efficient Family Fest while maintaining its educational impact.

As a result, the redesigned event reached more than double the number of attendees compared to the previous year, demonstrating both strong community demand and Austin PBS's ability to adapt, innovate, and sustain meaningful engagement even in the face of reduced funding. This outcome underscores the station's commitment to early learning, equity, and serving families when they need it most.

Play To Learn

Play to Learn is an early childhood education initiative from Austin PBS focused on school readiness. Designed to support young children and their caregivers, the program offers play-based, developmentally appropriate learning experiences grounded in the belief that play is essential to how children learn. Through these experiences, Play to Learn builds foundational skills in literacy, math, problem-solving, and social-emotional development while empowering caregivers as a child's first teacher.

During 2025, Austin PBS delivered 70 Play to Learn sessions, reaching families through hands-on activities and interactive learning experiences. To extend learning beyond each session, the program distributed 512 books to children and families to support early literacy at home and provided 64 tablets to increase access to digital learning resources.

By combining in-person engagement with tangible learning tools, Play to Learn reduces barriers to access and advances equitable early learning opportunities for families across Central Texas. The initiative reflects Austin PBS's commitment to joyful learning, family empowerment, and long-term educational impact.

Childcare Convening



Austin PBS convened childcare providers, early childhood educators, community organizations, and local stakeholders for a Childcare Convening focused on shared challenges, resources, and solutions within Central Texas's early learning landscape. The convening created a dedicated space for dialogue around the realities facing childcare providers, including access, affordability, workforce sustainability, and the critical role early education plays in family and community well-being.

By serving as a neutral and trusted convener, Austin PBS helped bridge sectors and elevate the voices of those working closest to children and families. The event encouraged collaboration, knowledge-sharing, and

relationship-building among participants, while reinforcing the importance of culturally responsive, community-informed approaches to early childhood care and education.

Through the Childcare Convening, Austin PBS advanced its commitment to early learning and family support using its platform to connect partners, foster understanding, and contribute to stronger, more resilient childcare systems across Central Texas.

Empowering Young Voices



Austin PBS's Writers Showcase empowered young storytellers by inviting elementary students in grades K–5 from across Central Texas to share their creativity through writing. The initiative received more than 400 submissions, demonstrating strong participation and enthusiasm among young learners while underscoring the importance of early literacy and creative expression. All submissions were preserved and published as ebooks on Austin PBS's digital platform, extending student voices beyond the event and creating a lasting, accessible collection of young authors' work.

The program culminated in a celebratory event at Austin PBS attended by more than 120 people, including student writers, families, educators, and community supporters.

The celebration honored selected works, recognized student achievement, and gave students a meaningful opportunity to see their voices valued and celebrated in a public setting.

Through Writers Showcase, Austin PBS advanced its commitment to early learning, literacy, and youth engagement nurturing confidence, imagination, and a lifelong connection to storytelling among Central Texas students.

NEW TO AUSTIN PBS

High School Quiz Show: Austin - Celebrating Student Achievement



This year, our *High School Quiz Show: Austin* pilot highlighted the academic talents and quick thinking of Central Texas students. The program provides a competitive yet supportive platform where high school teams showcase their knowledge across a variety of subjects, from history and science to literature and current events. Beyond the competition, the show fosters teamwork, critical thinking, and community pride, while giving students the opportunity to shine on a regional stage. By celebrating academic achievement and curiosity, *High School Quiz Show: Austin* reinforces our commitment to education and empowers the next generation of leaders in Central Texas.

Returning to Live Pledge: A Milestone Moment



This year, Austin PBS marked a major milestone by hosting our first live pledge event in seven years. The return to live fundraising brought energy, excitement, and renewed community engagement to our station. Over the course of the event, viewers and supporters across Central Texas participated in real time: sharing stories, making contributions, and celebrating the role of public media in their lives. The live pledge not only exceeded our expectations in raising critical funds to support our programs, but it also strengthened connections with our audience, reminding us of the unique power of live, interactive engagement. This milestone reflects both the loyalty of our supporters and our commitment to delivering meaningful, community-centered content.

Beyond the Song: Intimate Artist Storytelling in Studio A



This year, *Beyond the Song* launched its first intimate, development-focused session in Studio A at the Austin Media Center spotlighting the artistry and stories behind the music. The program provided a unique platform for local and regional musicians to share the creative process, personal inspirations, and cultural context that shape their work. By centering storytelling alongside performance, *Beyond the Song* deepened audience engagement, offering listeners a richer understanding of the artists and their communities. This initial session laid the groundwork for a continuing series that not only celebrates musical talent but also amplifies diverse voices and fosters meaningful connections between artists and the Central Texas community.

The American Revolution: History, Dialogue, and Education in Central Texas



Austin PBS played a key role in bringing *The American Revolution* to Central Texas audiences through thoughtful community engagement, public dialogue, and education-focused initiatives. A highlight of this effort was a special screening hosted at the LBJ Presidential Library, a setting that underscored the series' historical significance and encouraged meaningful conversation about the nation's founding and its continued relevance today. The event convened community members, educators, students, and civic leaders, creating space for reflection on the complexities of American history and the perspectives often left out of traditional narratives and featured a panel discussion with Filmmakers, Ken Burns and Sara hosted by

Mark Updegrave. In addition to public screenings, Austin PBS extended the impact of *The American Revolution* through targeted educational outreach. Working with educators and community partners, the station supported learning experiences that connected the documentary's themes to classroom instruction and lifelong learning. These efforts helped contextualize the series for students and families, fostering critical thinking, historical inquiry, and civic awareness. Through screenings, facilitated dialogue, and education-centered engagement, Austin PBS reinforced its role as a trusted public media partner by using history as a tool to inform, inspire, and deepen understanding across generations.

Building Career Pathways Through Internships



The Austin PBS Internship Program, funded by the AT&T Foundation, offers undergraduate students hands-on professional experiences across the organization, helping them build practical skills, expand industry knowledge, and develop valuable networking connections within public media and the broader Austin community. Internship opportunities span multiple departments, including Archives, Accounting, Marketing, Production, Audio, Community Outreach, and Human Resources.

The program is open to undergraduate students—freshman through senior—who are currently enrolled in an accredited college or university. In 2025, applicants came from a wide range of institutions, including The University of Texas at

Austin, Texas State University, Austin Community College, Southwestern University, Huston-Tillotson University, St. Edward's University, Concordia University, and Baylor University. Nearly 4,000 students applied for Spring, Summer, and Fall internships throughout the year, reflecting strong interest in public media careers.

The impact of the Austin PBS Internship Program extends beyond the internship experience itself. In 2025, three interns were hired as employees at Austin PBS, demonstrating the program's role as a pipeline for emerging talent. By providing meaningful opportunities for hands-on learning and collaboration, the internship program nurtures professional growth, strengthens a diverse community of creatives, and advances the station's mission to amplify community voices and serve Central Texas.



Carl the Collector at the 2025 Texas Book Festival

Austin PBS Management Team

- **Luis Patiño** - President, Chief Executive Officer
- **Elizabeth Perch** - Chief Financial Officer
- **Oliver Rowe** - Chief People and Culture
- **Sara Robertson** - Chief Operating Officer
- **Benjamin Kramer** - Chief Education Officer
- **Carolyn Connolly** - Chief Marketing Officer
- **Chris Ostertag** - Chief Technology Officer
- **Fely Garcia Amador** - Vice President of Community Engagement
- **Laura Barnett** - Vice President of Membership and Institutional Giving
- **Lori Bolding** - Chief Development Officer

Community Advisory Board (CAB)

- **Victoria Gonzalez** - Chair
- **Christopher Rzigalinski** - Vice Chair
- **Adetoye "Isaac" Adegbemie** - Secretary
- **Talib Abdullahi**
- **Delphi Alvizo**
- **Agustin Barajas**
- **Frances Baylor**
- **Patricia Dawn Bennett MBA**
- **Angie Castilleja**
- **Holly Charles-Pearson**
- **Courtney B. Cook, PhD**
- **Liliana Cortez**
- **Oyin Edogi**
- **Allison Feldstein**
- **Adiee Gonzales**
- **Manny Gonzalez**
- **Heidi Gollub**
- **Wendy Goodman**
- **John Keyes**
- **Keocha(K) LaFleur-Anders**
- **Afshan Khan, MD**
- **Regine Malibran**
- **Ashi Mann**
- **Patty Martinez**
- **Joanna McDonald**
- **Leticia Mendoza**
- **Wilson Eduardo Ramirez**
- **Judith Rhedin**
- **Adal Rivas**
- **Cynthia Rodriguez**
- **Raka Sandell**
- **Artemio San Martin**
- **Tejal Shah Sahasrabudhe**
- **Lindsey Walther**
- **Michelle Washington**
- **Joseph R. Villarreal**
- **Minh Vu**

Executive Board

- **Krishna Srinivasan** - Board Chair / Executive Committee Chair
- **Robert Lewis** - Board Vice Chair / Board Affairs Committee Chair
- **Lauren Dillard** - Board Treasurer / Finance Committee Chair
- **Nan McRaven** - Board Secretary
- **Jordan Levin** - ACL Committee Chair
- **Parisa Fatehi-Weeks** - Content & Community Engagement Committee Chair
- **Dr. Victor Sáenz** - Education Committee Chair
- **Carla Molina** - Marketing & Communications Committee Chair
- **Robert Strauss**
- **Diane Land**
- **Brian Haley**
- **Susan Wittliff**
- **Elizabeth Avellán**
- **Rudy Colmenero**
- **Ryan Dalton**
- **Mindy Ellmer**
- **Lisa Fritsch**
- **Felicia P. Garcia**
- **Steven D. Gonzalez**
- **Stephen Jeffrey**
- **Temp Keller**
- **David Lafitte**
- **Myra Leo**
- **Krystle Loyland**
- **Elizabeth Nash**
- **Emilio Nicolas**
- **Libby Nezda Orr**
- **Heidi Post**
- **James Taylor**
- **Gavin Villareal**
- **Dr. Melva Wallace**
- **Wendolyn Washington**
- **Kellie Zesch Weir**
- **Monica Williams**

COMMUNITY PARTNERS

- A Child's Exploratorium
- ABC Kite Festival
- ACL Live at the Moody Theater
- Alliance for Women in Media
- Andy Roddick Foundation
- Any Baby Can
- AT&T Foundation
- Austin Achieve
- Austin Asian American Film Festival
- Austin Association for the Education of Young Children
- Austin Cactus and Succulent Society
- Austin City Limits (ACL)
- Austin City Limits Music Festival
- Austin Community College
- Austin Community Foundation
- Austin Current
- Austin Film Festival
- Austin Film Society
- Austin Folk Art
- Austin ISD
- Austin Jewish Film Festival
- Austin LGBT Chamber of Commerce
- Austin Leela
- Austin Opera
- Austin Public Health
- Austin Public Library
- Austin Public Library Foundation
- Austin Voices for Youth and Education
- Austin Woman Magazine
- Austin Young Chamber
- AVANCE
- Ballet Austin
- Basin PBS
- Bastrop County Cares
- Black Divas
- BookSpring
- Boys and Girls Clubs of the Austin Area
- Breakthrough Austin
- Capital IDEA
- Central Texas Food Bank
- Central Texas Mycological Society
- Central Texas Plant People
- Central Texas Seed Savers
- Child, Inc.
- Cine Las Americas
- City of Austin
- Communities in Schools of Central Texas
- Creative Action
- Del Valle Community Coalition
- Del Valle ISD
- Dell Children's Hospital
- Downtown Austin Alliance
- EGBI
- El Buen Samaritano
- Fort Cavazos
- Foundation Communities
- Friends of the Children
- GAVA
- Greater Austin Asian Chamber
- Greater Austin Chamber
- Greater Austin Hispanic Chamber
- Housing Authority of the City of Austin (HACA)
- Indie Meme Film Festival
- KAZI
- KEDT - Corpus Christi PBS
- Kindness Campaign

- Latinitas
- LBJ Presidential Library
- LBJ Wildflower Center
- Leadership Austin
- Leander ISD
- Long Center
- Manor ISD
- Master Gardeners
- Native Plant Rescue Project
- Native Plant Society
- Office of the Mayor
- Paramount Theater
- Partners in Parenting
- People's Community Clinic
- Pflugerville ISD
- Ransom Center
- Region XIII Education Service Center
- Round Rock Ballet Folklorico
- Round Rock ISD
- SAFE
- Safe Kids Austin
- St. David's Foundation
- SXSW
- Texas A&M - Corpus Christi
- Texas Association for the Education of Young Children
- Texas Book Festival
- Texas Cultural Trust
- Texas Department of Health & Human Services
- Texas Master Naturalists
- Texas Museum of Natural History and Science
- Texas PBS
- Texas Performing Arts
- Texas Rising Star
- Texas Workforce Commission
- The Capitol School of Austin
- The Kindness Campaign
- The LBJ Library
- Thinkery
- Todos Juntos
- Tom Ramsey Foundation
- TreeFolks
- United Way of Greater Austin
- United Way of Greater Austin Workforce Solutions of the Capital Area
- University of Texas – Permian Basin
- University of Texas at Austin
- Women in Film & Television
- Women in Music
- Workforce Solutions of the Capital Area
- Workforce Solutions of the Coastal Bend

Metrics & Figures

35,000

Hours of PBS & award-winning local programs

4

Broadcast Channels delivering content

412,000

Average weekly viewers tuning in

4,000+

PBS & local shows available on-demand (PBS Video App)

60+

In-person community events held

35,000

Attendees at community events

44,000

Station members providing support

52,000+

Individuals served through educational programs

52

Educational workshops

4,174

Books distributed to families

87

Tablets provided for learning

26

Community engagement events

Programming data based on main Austin PBS channel, PBS Kids, Create, World. Nielsen Avg. Weekly, Su-Sa 3a-3a, 2025 Reach, Persons 2+, Austin DMA

Digital & Social Media Reach

37,000

Facebook Followers

38,000+

Twitter Followers

23,900

Instagram Followers

26,700

YouTube Subscribers





**Thank you to our community
for all their support.**

Community Funded. Community Driven.

For more information visit us at
austinpbs.org