



Application for Submitting a Program to KLRU-TV

KLRU strives to present locally-produced television programming that reflects the Central Texas community. The station both broadcasts original content and helps facilitate national release of completed films and TV shows.

Submit in *hard copy only* to:

Scott Hoffman, Program Services Associate
KLRU TV
P.O. Box 7158
Austin, TX 78713
512.471.4811
shoffman@klru.org

Please complete the following form. Along with this application you **must** submit the following:

- Completed proposal packet
- Resumes of Principals
- Video link of current or previous work
- Business plan indicating funding to date, promised funding and/or activities being taken to secure funding from underwriters
- Signed submission release letter
- Plan for promotion, Web site, and outreach
- Video link of on-camera talent (if applicable)

Applicant:

Name: _____

Address: _____

City: _____ State: _____ ZIP: _____

Phone: (Day) _____ (Evening) _____

E-mail: _____

Project:

Project Title: _____

Total Project Budget (attach a complete budget): _____

Available funds: _____

Project Completion Date: _____

Length: _____

Applicant's Role: _____

Format Project is shot on: _____

Completed format: _____

Genre: () Documentary () Drama () Experimental () Animation () Other

A. SHORT PROJECT DESCRIPTION: describe the program in one paragraph.

B. PROJECT DESCRIPTION: describe the entire production in no less than 1,000 words (two pages). If a series, provide in addition, descriptions of each episode.

C. PROGRAM TREATMENT: provide a treatment no less than 1,000 words.

D. WHAT KIND OF RELATIONSHIP ARE YOU HOPING TO HAVE WITH KLRU?

(1) Co-Production

Defined as a project in which KLRU and the outside production entity act as true co-producers, sharing ownership, copyright, and responsibility for editorial content, production services, and fund raising.

(2) Presenting station to PBS, APT, or other national distribution

Defined as the delivery by KLRU of a completed program for national broadcast. KLRU typically has very little direct involvement in the production, but may have editorial input. In most cases, producers raise a fee for KLRU's national distribution services.

E. PLEASE DESCRIBE HOW YOU SEE KLRU WORKING WITH YOU ON THIS PROJECT.

What contribution do you expect from KLRU, and what contribution do you expect to make? Be as specific as you can with regard to raising funds, production, distribution, etc.

F. WHY WOULD PEOPLE WANT TO WATCH IT?

Provide any research or anecdotal evidence. Please also list any public television organizations previously contacted and their response.

G. WHY WOULD FUNDERS WANT TO FUND IT?

List any previous solicitations to funders and their response.

H. HOW DO YOU THINK THIS PROGRAM FITS WITH KLRU'S PRODUCTION AND PROGRAMMING PRIORITIES?

I. DESCRIBE THE PRODUCER'S PRODUCTION BACKGROUND AND RELEVANT EXPERIENCE.

Attach resume, and a tape of current or previous work. If you are suggesting someone as talent, you must submit their resume and a tape of them on camera. If you are a first-time producer, you must be working with an experienced producer.

J. LIST ALL ADDITIONAL MATERIALS YOU ARE SUBMITTING WITH THIS PACKET. MATERIALS LISTED WILL BE RETURNED.