Austin PBS

# LEADERSHIP CIRCLE

Leadership Circle donors help lead the way for the station today and far into the future. With these significant annual contributions, Austin PBS can continue to provide trusted, high-quality programming and services while pursuing new and transformational opportunities to more effectively achieve our mission and vision.

Collectively, the Leadership Circle supports strategic initiatives in areas identified by our community as top priorities and that help build a new generation of public media.

| BENEFITS | PRODUCER'S CIRCLE $1,200 - $2,499 | DIRECTOR'S CIRCLE $2,500 - $9,999 | VISIONARY CIRCLE $10,000 - $24,999 | CONTENT CREATORS $25,000+ |
|---|---|---|---|---|
| *EVENTS* | • | • | • | • |
| *COMMUNICATIONS* | • | • | • | • |
| *PBS PASSPORT* | • | • | • | • |
| RECOGNITION | | | | |
| *ON-AIR* | | | • | • |
| *DIGITAL* | | | | • |
| *ON SITE* | • | • | • | • |



For all questions or inquired about the Austin PBS Leadership Circle, please contact Lori Bolding, Chief Development Officer, at **lbolding@klru.org.**

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# LEADERSHIP CIRCLE GIVING LEVELS

## PRODUCER'S CIRCLE
$1,200 - $2,499

*All benefits of general membership, plus additional opportunities:*

- Advanced notification of all Austin PBS productions filmed at the Austin Media Center with a live studio audience
- Access to Member Entry Line into Austin PBS productions filmed at the Austin Media Center with a live studio audience
- Advanced digital copy of the annual Austin PBS Impact Report
- Name included as a Producer's Circle Member in digital donor recognition
- Monthly updates through our Austin PBS Member e-Newsletter
- Access to unlimited on-demand PBS programming through Austin PBS's most popular member benefit, PBS Passport
- Advance notification of *Overheard with Evan Smith* tapings
- Exclusive quarterly updates through the Leadership Circle Newsletter

## DIRECTOR'S CIRCLE
$2,500 - $9,999

*All Producer's Circle benefits, plus:*

- Private tour of the Austin Media Center upon request
- Invitation for two to select Austin PBS productions filmed at the Austin Media Center with a live studio audience
- Name included as a Director's Circle Member in digital donor recognition
- Opportunity to be featured in a Leadership Circle donor spotlight, sharing your connection to Austin PBS and the impact of your philanthropy
- Advance notification of special screenings and Station events

## VISIONARY CIRCLE
$10,000 - $24,999

*All Director's Circle benefits, plus:*

- Invitation for two to any Austin PBS production filmed at the Austin Media Center with a live studio audience
- Name included as a Visionary Circle Member in on-air and digital donor recognition
- Exclusive updates from Austin PBS leadership, including periodic messages from the Chief Development Officer
- Invitations to private events and opportunities to engage with Austin PBS leadership, partners, and learn the impact of your philanthropy

## CONTENT CREATORS
$25,000+

*All Visionary Circle benefits, plus:*

- Opportunity to be the focus of a multi-platform Value Piece that profiles your philanthropic motivation for supporting Austin PBS
- Invitation to meet the producers and tour the set of Austin PBS productions filmed at the Austin Media Center
- Reserved seating at any Austin PBS production filmed at the Austin Media Center with a live studio audience
- Name included as a Content Creator in local on-air and digital donor recognition



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