

**CORPORATE MEMBERS**

Support KLRU, your local PBS station, and promote your business, all while giving your staff ways to engage with other young professionals in Austin. They each become a part of shaping the future of KLRU, and your organization is recognized as a community-minded businesses that sustains public broadcasting.

**LEVELS OF SUPPORT and RECOGNITION**

Individual KLRU NEXT membership is $240 annually. When your organization supports KLRU NEXT:

* At the **$1,000 level**, you receive NEXT membership for (5) members. We will also feature your URL-linked company logo on the klru.org/next web page as a corporate supporter of NEXT
* At the **$1,500 level**, you receive all benefits of the $1,000 level, plus
  + (3) additional NEXT memberships
  + Recognition as a $500 KLRU Business Supporter, which includes your URL-linked logo on the KLRU.org Corporate Supporters page, and inclusion in the on-air general Business Supporter promo spot running daily and year-round on 4 KLRU channels, as well as recognition in the monthly eNewsletter (sent to over 14,000+ KLRU members)
* At the **$2,500 level**, you receive all benefits of the $1,500 level, plus
  + (5) additional NEXT memberships
  + Opportunity for further brand promotion around a KLRU NEXT Night event

**BENEFITS of NEXT MEMBERSHIP**

In addition to the corporate recognition associated with each giving level, individual employees receive as KLRU NEXT members:

* Access (plus a guest) to all NEXT Night events -- more details below!
* Exclusive invitations to KLRU events
* Access to ticket giveaways for Austin City Limits tapings, and free or discounted admission to community events
* Extended access to an on-demand library of quality public television programming online through PBS Passport
* Networking opportunities with leaders of KLRU and other young professionals

Engage the community, participate in corporate philanthropy and be recognized as a socially responsible company with your KLRU NEXT Corporate Members support. KLRU is a 501(c)(3) nonprofit, and your company’s gift is tax-deductible.

**CONTACT**

For questions or more information, please contact Megan Breeland, mbreeland@klru.org or 512-471-2117

**ABOUT KLRU NEXT**

KLRU’s continued growth and success depends on its engagement of the Greater Austin area’s next generation of young professionals and emerging community leaders. Recognizing this need, NEXT members focus their efforts on raising awareness, philanthropic support and community engagement of KLRU. NEXT provides meaningful opportunities to connect with Austin while supporting KLRU’s rich educational, cultural and public affairs programming and services.

**ABOUT NEXT NIGHTS**

NEXT Nights are a series of unique signature events that run throughout the year. They are free of charge (plus a guest) for KLRU NEXT members. Enjoy fun and experiential looks into PBS and KLRU as you sip signature drinks, sample local cuisine and enjoy a hands-on activity alongside other civic-minded young professionals.

